



Virginia Green Events



Annual Support Virginia Green Tourism Oyster Roast Richmond, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry.

Virginia Green has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

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To support and expand the marketing and outreach efforts of the Virginia Green program, the state's voluntary program created to encourage green practices in the state's tourism industry.? More than 1700 tourism businesses and organizations have self-certified their environmental commitments with the Virginia Green program, making it the #1 state-based green tourism program in the country.

For more 'green' specific information :

Virginia Green Activities

This facility pledges that they:

Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
 - Glass bottles
 - Aluminum cans
 - Plastic bottles
 - Paper
 - Cardboard
 - Composting of food & other compostable items
- Other actions taken related to recycling: Oyster Shell Recycling

Minimize the use of disposable food service products.

- Use compostable food service items and direct this material to available composting operations in your area

Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Print brochures and other printed items on recycled content paper
- Use soy-based inks
- Print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
 - Donate excess food from events
 - Arrange for the composting of food waste and other compostables
 - Use non-bleached napkins and coffee filters

- Use water pitchers to minimize the use of single-use bottles
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment

Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our events webpage highlighting all of our green activities
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers
- Have quantified our greening efforts and will post estimates of the reduced environmental impacts (you could use some sort of pollution calculator, such as www.cleer.org or www.cleanerandgreener.org/resources/pollutioncalculator.htm)



For more information on **Annual Support Virginia Green Tourism Oyster Roast**, see www.viriniagreentravelalliance.org/home.html or contact Tom Griffin at viriniagreen@virginia.org or 804-986-9119.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

